

February 11, 2015 IQHA Minutes

The Iowa Quarter Horse Association Board met on Wednesday, February 11, 2015 at 6:45 pm at the Gateway Motel, Ames Iowa. The meeting was called to order by Debra Donnelly, President. Debra Donnelly asked for a Roll Call with the following in attendance: Debra Donnelly, President; Tammi Adix, Vice-President; Val Cedar, Secretary-Treasurer; Lara Yunglas, District #1; Brian Hamrick, District #2; Jennifer Sheriff, District #3; Marc Chapman, District #5; Jeanine Lowry, District #6; Rosalie Carlson, District #7; Colleen Conrad, Monte Hamilton, Jesse Bergantzel, Directors At Large. Butch Hammer, National Director. Absent: Chris Tostenrud, District #8; Sara Heeley, Director at Large. Minutes approved after correction of banquet numbers from 2014 and correction of Jesse Bergantzel as District #1 Director as the official change had not occurred. Lara Yunglas was present as a visitor. Motion by Butch Hammer 2nd by Jennifer Sheriff to approve the minutes. Passed unanimously. The Finance Report was given by Debra Donnelly reporting 4 account balances. Union State Interest- \$7.69 (\$60,387.01), US Bank- Sibley- \$13,634.31, US Bank (New)- \$42,272.59, Wells Fargo- Operating Account - \$2,125.00, Breeders 2014 - \$76,345.00, Breeders 2015 - \$48,781.00, Breeders Sponsor - \$2,075 (Needs to go to the the Breeders Acct) , US Bank Amateur - \$4,410.12 (December Balance), Wells Fargo – Amateurs- \$488.00, IQHYA Dollars for Scholars - \$20,743.35. No reported District totals. There are new accounts belonging to the Amateur Committee, Open & Non Pro Futurity, General Operating and the Breeders Accounts. The Amateur December balance still needs to be reconciled for the 2014 awards and the deposit for the cutouts that were auctioned at the '14 Banquet. The new accounts were opened with cash that was to go to the appropriate accounts. The new accounts are easily reconciled with the online accessibility which was something that the Union State Bank in Greenfield did not have available. The Ranch Horse Pleasure account was zeroed out as per Monte Hamilton's recommendation. The Breeders account in the Union State Bank needs to be put into CDs and will be done at the Wells Fargo Bank in Cedar Falls. The new account(s) were opened at that Wells Fargo Branch with the business package. This allows savings transfer to checking and also reciprocating deposits. A debit card was also issued with this package, which should be helpful in certain situations. It was questioned about the two signatures according to the by-laws. The President and/or the Secretary –Treasurer will have to keep an open line concerning debits as per verification. Credit card transactions can be set up to deposit right into the appropriate accounts. The fee will be added to the cardholder and the statement shows the itemized report as to who/what the transaction was. Motion to approve the finance report by Marc Chapman, 2nd by Colleen Conrad. Passed unanimously with no vote by Brian Hamrick as he came in late on the reporting.

OLD BUSINESS: Show Approval: By-law change from 2011 needed some clarification as we are no longer printing show results. We will continue to pay \$1 / Entry to the Youth and Amateur. Private show insurance is approximately \$100/show. The actual cost was questioned, with no clear answer. We currently are paying \$1,973 for a general liability policy with approximately \$2500 for the umbrella liability policy with no defining limits. District Shows are allowed to be underwritten on the policy. Will need to list inclusively which ones are covered. Monte Hamilton stated he is in favor of deducting the cost of insurance from the payout of \$1/entry by IQHA in the future. These monies will need to be sent to the IQHA and not to the IQHYA. These monies will be distributed at the end of the year less the

actual expenses of insurance and cost of point keeping. As per the \$100 approval fee, it was clarified that it is per judge, not division. The points keeper is currently awarded a gratuity of \$250 for open points and \$600 for Amateur points. Monte Hamilton made the motion to: Each Show would be required to pay \$1/entry for Youth, Open and all Amateur division's entries payable to IQHA only. No longer can checks be sent to the IQHYA. Out of this money the following would be deducted: the cost of liability insurance, cost for the point keeper and towards the year end awards (this is for the Open & Amateurs only). For private run Shows needing insurance, the cost is \$100/day (Shows must have Insurance in order to be approved). Seconded by Jesse Bergantzel. Motion passed unanimously. The show approval for will need to be amended to show the appropriate payment can be made to the IQHA only.

The IQHA Magazine: Spring/Fall issues were discussed as the new rate of \$92/page will be initiated in 2015. April 1 will be the Spring deadline and the fall deadline will be announced later. A Fall Futurity mailer was discussed in between the Spring and Fall issues to help with the Fall Futurity's promotion. It was asked that if we are looking for another option to please bring forward specific details concerning that for future reference.

Banquet: Expenses listed from the 2015 Banquet stated that the number of attendee's were up but as were the costs. Online auction for the future was discussed as it would help alleviate some expenses for that weekend. Sales tax and gratuity were \$548.29 and \$1,321.92 respectively. The total revenue was \$7,305 which did include the Hall of Fame (71 Attendees) and the Banquet (250 Adults & 1 child) meal charges. Total bill for the weekend was \$9,610.53. This includes all the fees for meals, meetings, & auction details. Having outgrown the Adventureland Inn's accommodations for the banquet and in efforts to help keep the costs down, Jennifer Sheriff did some research on 3 other venues. With 2016 being a Caucus year, there are no available locations in Des Moines. If we move back one weekend, we would be able to relocate to the Gateway Hotel in Ames but with the exception of the food, all other items are more expensive. Prairie Meadows can do the banquet and accommodate for guests but the cost will be more. Prairie Meadows recommended applying for a sponsorship from them that would help to lower the actual cost, but that process will take twelve weeks. This sponsorship will be different than the Futurity sponsorship. We can use the Gateway in Ames for the banquet, but will need to sign a contract with no deposit. Prairie Meadows can host up to 300 people nicely for the Banquet and overnight accommodations but potential cost may be higher. Monte Hamilton suggested maybe looking to businesses for facilitating an Equine Trade Affair to help defray the cost. Maybe even have a couple of seminars for members to attend during the weekend. Prairie Meadows could facilitate that also. Motion was made by Butch hammer, 2nd by Rosalie Carlson to move the banquet to Prairie Meadows pending the price quote. Motion passed unanimously. On the subject of monthly meetings, as the meetings are covered under contract with the banquet, other location options were discussed until the Banquet location is decided. Tammi Adix will check with her place of employment for use of the boardroom. Other possibilities included Kildee Hall and the Gateway Hotel in Ames. Location will be determined prior to March meeting. Rosalie Carlson stated some concerns about members thinking IQHA Board meetings are all closed and would like the next meeting date and location to be announced

for those that would like to attend. The next meeting will be March 18 @ 6:30 with the location to be determined.

By-Laws Ballot: The official tabulated results were handed out and will be posted to the website for the members viewing. All proposed by-laws passed with an enormous margin.

Horse Fair: The Iowa Horse Fair will be held April 10- April 12, 2015. The IQHRA will not be sharing the booth this year. IQHA has paid \$200 for a 10 x 10 space which includes 2 complimentary wristbands and electricity for the booth. Mateer Strong, after signing of liability waiver, will be provided by IQHA with a stall and wood shavings for her participation in the Parade of Breeds. Tammi Adix and Marc Chapman will go to Greenfield to try and locate items needed for the Horse Fair such as tables and table skirts. Questioned was the ownership of tables and their location. There also are other items there such as IQHA ball caps which will go to new members or District #5 Introductory Show. Old IQHA signs will be auctioned off at a later date. Old trophies will be recycled if possible and old ribbons with no dates will be inventoried for later use.

Silent Auction: Total was \$1,529.50 with that split between the IQHYA and the Amateur's equally. Ella Carlson has a spreadsheet that will be added to the website with the donor(s) and purchaser(s) listed.

Audit Fund: 10% of District's assets were suggested to be donated to help cover the cost of an audit. Timing of the donation was a concern as some have events that may need 100% of their assets to promote or in case of a loss of income. Concerns were voiced for both this 10% and the 10% donation to the Futurity from the Districts. In lieu of 10% of District's assets donation to the Fall Futurity (\$5,742 was donated in 2014), it was suggested that maybe a sponsorship be sought to offset the cost to the district. It was recommended that the District Directors poll their members concerning a donation of 10% of their balances to the Open & Non-Pro Fall Futurity as well as a decision from them on the 10% of balance or flat fee donation to the Audit fund. It was recommended that each District Director bring to the next meeting a report from members. Lifetime membership to IQHA sales were discussed to help create revenue for an audit. Options on price ranged from \$1,000 for one Lifetime membership to possibly \$500. This will be an Open membership only. Motion by Monte Hamilton, 2nd by Brian Hamrick for the opportunity in 2015 only for the sale of an IQHA Lifetime membership for \$500 with those funds earmarked for the Audit fund. Motion passed unanimously.

Executive Secretary Position: IQHA is currently not in a position to hire for that position as some inherent costs to IQHA are unknown at this time. Hopes are for the Mayflower to continue as a success with its costs being monitored closely to insure profit for the IQHA.

Motion by Rosalie Carlson, 2nd by Brian Hamrick to move to closed session. Motion passed unanimously.

Motion by Jennifer Sheriff, 2nd by Brian Hamrick to come out of closed session. Motion passed unanimously.

NEW BUSINESS: Committees: Have not been established. Please contact Debi Donnelly if you want a specific committee. Bobbi Finarty has asked to continue working with the IQHA Fall Futurity.

Budget: A rough draft has been drawn up, but it is still a work in progress. It is hopeful that we should see an upward trend in income as we have a better eye on the monies.

Denison Circuit Awards: At the recommendation of Patti Carter, Debi Donnelly asked Rosalie Carlson to leave the room as this discussion directly concerned her. At this time Rosalie Carlson refused three requests to remove herself from the room. Rosalie Carlson stayed for discussion on subject. AQHA is aware of some issues concerning the Denison Shows and a letter has been sent to Rosalie Carlson and others stating this. AQHA was notified by letter expressing concern about Rosalie Carlson receiving remuneration and still exhibiting at same said show. At this time Rosalie Carlson has agreed for her or her family to not exhibit at said show. Since September 2014, the Denison Circuit Awards have been unable to be distributed due to the Crawford County Grant committee's findings on grant dollar allocation. Jeannine Lowry, Chris Tostenrud, Robbie Sleight, and Rosalie Carlson have been unsuccessfully working towards a resolution to this problem. It has been noted that Robbie Sleight has since received \$2,500 of grant money. Chris Tostenrud would like Rosalie Carlson to be exempt from Circuit Awards as per the AQHA and Patti Carter's suggestion to take away her awards, but not her points. Questioned also was an exhibitor who currently is listed on the AQHA suspended list who is also an award winner. At the time of the circuit award win, this exhibitor was not ineligible and therefore entitled. Motion by Monte Hamilton, 2nd by Butch Hammer to pay the awards to Rosalie Carlson is entitled to: 3 @ \$64.89/award. Motion passed with Lara Yunglas not voting.

Tax Forms for all IQHA Shows: Anyone paid any amount over \$600 or above needs to fill out the IRS Form W-9. This needs to be kept on file by IQHA for the issuing of 1099's. In the past, this issue has not been followed. This is to include, but not limited to any judge, ring steward, scribe, show manager to name a few. Karen Havens stated that anyone not filing the appropriate 1099 stands to be penalized \$100/ 1099 not filed.

District 4: A letter was read from Kim Strong inquiring about filling the vacancy for District #4 which has been vacant since Joe Owens resigned his position. Motion by Lara Yunglas, 2nd by Jeanine Lowry to appoint Kim Strong as the new District #4 Director. Motion passed unanimously.

Awards Program Placings: The Amateurs have voted to change the year end awards from 4 placings to 3 placings. Colleen Conrad recommends that open and Amateur align and that 3 & 4 place were very appreciative. It may not be in our best interest to lower the awards and raise the membership. The IQHA Board made no action on this change so the awards program placing will remain the same.

Breeders Special Incentive Futurity Class Proposal: It was recommended for consideration a separate class for adding entries to include the offspring of the sold stallions. Concerns on the cost not being high enough to offset the extended schedule or the office charges. Would like to see the class(s) run separate from the Breeder's class(s) This was tabled until a later date.

IQHA Fundraisers: Raffles were discussed to help raise some money for the IQHA. Larger ticket items such as a Blue Ribbon work saddle, show halter, \$1,000 hat or any other larger ticket items to be given away at the Fall Futurity. IQHA Board members are asked to bring forth any ideas or items to next meeting.

Mayflower: Previously no judge's contracts were done. Moving forward Barb Delf has created a new contract that the judge will send back to IQHA. In that contract, the judge is asked to purchase airline ticket 30 days in advance and anything larger than \$750 needs committee approval. They will be allowed \$.50/mile mileage. It was recommended that they have a set amount to spend to insure lower costs to the Mayflower. The issue of liability insurance needs to be added to the Judge's Contract. With the increasing costs from the airlines for items such as luggage and luggage limits, and the concerns of cost of travel, it was questioned if the IQHA Board should book the tickets for the judges. Motion by Marc Chapman, 2nd by Colleen Conrad for Jennifer Sheriff to shop for the airline tickets for the judges. Motion passed unanimously.

Website: With some delays of postings to the website, data being removed and needing reset, it was questioned about if this needed addressed. A gallery of photos was suggested to possibly enhance memberships and an internal email so we can contact members if need be was suggested also. Since IQHA owns the domain, we can look to another website manager. Jennifer Sheriff will bring a mock up for some changes to the next meeting for the IQHA Board.

Circuit Awards: Lara Yunglas brought up that other states require membership to the affiliate in order to receive any circuit awards from the show. This information was stated on the showbill for exhibitors. Motion by Rosalie Carlson, 2nd by Jennifer Sheriff that IQHA adapt the requirement for IQHA membership for anyone receiving a circuit award or hi point award for the IQHA Show, namely for the Mayflower & Fall Futurity or any other IQHA show. Motion passed unanimously. Please note that this does not affect any AQHA awards system.

Breeders Records: Questions have come up on when the credit expires for those from the Stallion Auction. There are currently some that are 4 – 5 years out on their credit. According to the rules, the stud fee is valid for 2 years in other associations, but currently IQHA states that it is up to the discretion of the Stud owner. It has been noted that even though the credit has carried forward the actual money has not. These with outstanding credit will need to produce verification of reason for carrying forward. Some have never produced the reasons. Jennifer Sheriff does have the information from last year's Futurity entries, but for future reference, is asking the IQHA board to set a ruling for future reference.

At this time there were no reports from any Directors except Jeanine Lowry reporting July 18 will be District #6's new Introductory Show in Fort Dodge. Butch Hammer reporting that Craig Huffhines is the new Executive Vice-President for AQHA. He comes from the Hereford Association where he had served for the past 17 years.

Motion to adjourn by Brian Hamrick, 2nd by Rosalie Carlson. Motion passed unanimously.